

It Does the Work – You Get the Results!



Leah Garcia

.com

BIG FISH TALENT AGENCY

TELEVISION ON-AIR TALENT SINCE 1998

Show Host, Product Spokesperson, Sideline Reporter, Color Commentator, Executive Producer, Video Talent, Champion Athlete, Fitness Expert, Published Author, Professional Model.

BEST FEMALE PRESENTER OF THE YEAR (HOST)

Electronic Retailer Association Award (2008) for Contour Core Sculpting System Infomercial. Product host and spokesperson from 2005-2013.

NETWORK, TV & DIRECT RESPONSE

Live Reporter, Professional Bull Riders (PBR) on NBC, CBS and cable affiliates from 2003-2013. Extreme Sports coverage includes *mountain biking, freeskiiing, kayaking, trail running, triathlon, road racing* on NBC, CBS, ESPN, ESPN2, FOX Sports, OLN, and Oxygen. Professional Rodeo reporting on TNN, OLN, Versus from 2001-2005. Home Shopping Network (HSN) expert fitness guest from 2005-2007. On-Demand Workout Host and Athletic Talent from 2004-2013.

PRESIDENT & FOUNDER

Naturally Caffeinated®, Inc., A Boulder, Colorado based company providing fitness consulting, motivational speaking, and corporate wellness services. Creators of Leah Garcia Fitness & Hospitality Industry In-Room On Demand Workouts.

AUTHOR

Knack Cycling for Everyone (2010); Knack Weight Training for Women, Step-by-Step Exercises for Weight Loss, Body Shaping, and Good Health (2009); Contributor to The Anti-Inflammation Zone: Reversing The Silent Epidemic That's Destroying Our Health, HarperCollins Publishers, Inc. (2005) with Dr. Barry Sears, Ph.D.

PROFESSIONAL CHAMPIONSHIP ATHLETE

Elite International Mountain Bike Racer. World Champion qualifier (1993-1995); North American Champion (1996); Le Tour VTT Mountain Bike Tour de France (1995). Triathlete & Former Rodeo All-Around Champion.

FITNESS EXPERT

Certified ISSA Personal Fitness Instructor; Certified SPIN instructor; Published health & fitness writer; Nutritional expert; Member IDEA.

EDUCATED

California Polytechnic State University San Luis Obispo, California. Bachelor of Arts (BA), Speech Communication. Emphasis in Public Relations and Marketing. Dean's Honor List for School of Communication Arts and Humanities.

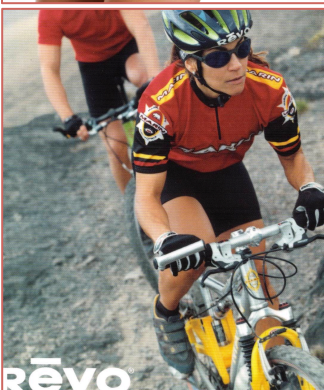
SKILLS

Excellence in live and taped television productions. Expertise with scripting, teleprompter, audio prompter, impromptu speaking, live interviews, stadium (arena) announcing, and dyadic communication. Conversational Spanish. Athletic proficiency in cycling, mountain biking, road/trail running, snow skiing, snow shoeing, stand-up paddle boarding (SUP), ocean canoe, stick-and-ball sports, weight training, Pilates, yoga, functional fitness, horseback riding, rodeo/ranching disciplines.

nat•u•ral•ly caf•fein•ated®: adjective

A state of high energy, enthusiasm, and enjoyment of life.

A term used to describe individuals who energize their bodies and their lives through movement, activity, and healthy living.



Wake up **YOUR** potential

Height 5'2" Weight 105 lbs. Hair Brown Eyes Brown



Leah Garcia